

| <b>Advertisement in the Catalogue of Exhibitors</b>       |   | <b>Price in BGN</b> |
|---|---|---------------------|
| 1   | Information Participation in the Catalogue of Exhibitors – Company, Business Contacts               | 12                  |
| 2   | Advert in the Catalogue of Exhibitors – full page   | 120                 |
| 3   | Advert in the Catalogue of Exhibitors – a half of page  | 60                  |
| 4   | Advert in the Catalogue of Exhibitors – inside covers / full page                                   | 170                 |
| <b>Outdoor Advertisement</b>                              |   | <b>Price in BGN</b> |
| 1   | Banner / Shade Hall Rental up to 8 Sq. m. - 200/130 – up to 30 pcs                                  | 140                 |
| 2   | Banner / Shade Rental - Central Entrance of Varna Palace of Culture and Sports 240/60 – up to 4 pcs | 250                 |
| 3   | Banner / Shade Rental - Facade of Varna Palace of Culture and Sports – 400/200 up to 10 pcs         | 560                 |
| <b>Audio / Video Advertisement</b>                        |   | <b>Price in BGN</b> |
| 1   | Audio Clip Broadcast (up to 30 Sec.) during the Exhibition  | 100                 |
| 2   | Video Clip Broadcast  | 120                 |
| <b>Company / Business Activities / Brand Presentation</b> |   | <b>Price in BGN</b> |
| 1   | Presentations, Workshop, Demonstrations in the main hall - 20 min.                                  | 60                  |
| 2   | Branch Presentation of Companies in the main Hall - 30 min.   | 60                  |
| 3   | Seminar, Roundtable, Presentation in the Press Room plus multimedia                                 | 350                 |
| 4   | Press Conference – Multimedia, Sound, Guest and Media Invitation                                    | 350                 |

**All of the above pointed prices are without VAT**